

Rotherham Health & Wellbeing Strategy

Health Select Commission –
9th July 2015

Health and Wellbeing Board

- Established by Health and Social Care Act 2012
- Brings together council, CCG and other key partners, including Healthwatch and service providers
- Produce joint strategic needs assessment (JSNA) – evidence base for health needs
- Develop strategy to improve health and wellbeing
- Ensure partners' spending plans are geared towards achieving the strategy's aims and objectives

Health and social care integration

- Better Care Fund (BCF) – pooled funding to transform health and social care services
- Critically it is about person-centred care:

“I can plan my care with people who work together to understand me and my carer(s), allowing me control, and bringing together services to achieve the outcomes important to me”

- Rotherham BCF plan approved Jan 2015; key target to reduce hospital admissions

What does the evidence tell us?

- Life expectancy below England average and significant gap between the borough's most and least deprived areas
- Population changes – ageing population and people living longer with poorer health
- 28.5% of adults are classified as obese, worse than the England average
- Relatively high rate of hospital stays for alcohol related harm
- Higher than average adult smoking levels and smoking related deaths
- Rate of sexually transmitted infections is worse than average
- Rates of death from cardiovascular disease and cancer are worse than the England average

Key health challenges: children and young people

- Child poverty is worse than the England average with 22.8% of under 16s living in (relative) poverty
- 9.8% of children aged 4-5 and 23.4% of children aged 10-11 are classified as obese
- The rate of diagnosis of sexually transmitted infections in young people aged 15-24 years is above the England average
- Relatively high rates of smoking in pregnancy, contributing to increased risk of stillbirth, low birth weight and neonatal deaths
- Rotherham's breastfeeding rate is amongst the lowest in the region – contributing to levels of childhood obesity

The strategy – current thinking

- Explicit focus on children and young people
- Increased emphasis on mental health
- Help people to take responsibility for their health
- Principles of prevention and early intervention
- Work with communities – asset-based approach
- Build on good practice in Rotherham and elsewhere
- Meaningful indicators to measure progress

Feedback from VCS

- Increase emphasis on and investment in prevention and early intervention
- Holistic approach to H&Wb, utilising expertise from a range of organisations
- Recognise key transition points rather than waiting for people to hit crisis
- Real commitment to “asset-based” approach - not just as a cover for cuts
- Make the H&Wb “system” easier for people to access, understand and navigate
- Target the most disadvantaged regardless of age, including a renewed focus on healthy ageing

For Sept 2015...

- Health and Wellbeing Board approve strategy, including long-term strategic outcomes
- Outcomes inform partners' emerging commissioning plans

After September...

- Annual delivery plan, informed by outcomes and indicators, with associated performance measures
- Detailed plans for specific themes/programmes, with linkages to wider partnership strategies and objectives
- Further consultation